

Chic Thompson Bio

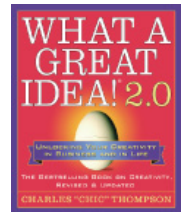


Break out with the creative strategies of Chic Thompson. Chic's passion is inspiring executives, MBA students and children to be "*curious first... critical second*" while creative problem solving.

He is founding partner of Creative Management Group, a Fellow at the University of Virginia's Darden Business School and adjunct faculty at:

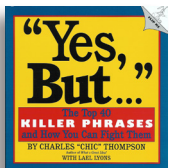
- The Brookings Institution
- The YPO University (Young Presidents' Organization)
- The Federal Executive Institute

Chic's first book, ***What a Great Idea!***, published by HarperCollins, was a main selection of the Executive Book Club and published in Japanese, Portuguese, Chinese and Spanish. ***What a Great Idea! 2.0*** was released in 2007 by Barnes & Noble.



In 2001, Harvard Business School released a case study on the speaking career of Chic Thompson entitled "What a Great Idea!." In 2004, Darden Business School awarded Thompson a Batten Fellowship in Entrepreneurship.

Chic's second book, ***"Yes, But..."*** is a guide to overcoming the bureaucratic language that stifles continuous innovation. He wrote this book after consulting with GE to design their successful continuous improvement process called "Work-Out."



Chic received his B.S. in Chemistry from the University of Delaware and his Masters in Education from the University of Virginia. He then worked in new product development and marketing for:

- W.L. Gore and Associates (Gore-Tex®)
- Johnson & Johnson
- Walt Disney

During the last 25 years, Chic has given over 3500 presentations and has teamed up with talent ranging from Tony Robbins and Stephen Covey to Cirque du Soleil and Second City Improv.

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