

Keynote/Workshop Pricing

All keynote addresses, training and brainstorming sessions are customized to meet the unique needs of each client.



Conference Keynotes:

(VA, Wash DC) Venues

Lunch/Dinner Address (30-60 mins)	\$12,500	\$7500
Keynote Address (1-3 hours)	\$15,000	\$10,000

Training Sessions:

Small Group (2-3 hours)	\$10,000	\$7500
Small Group (full day)	\$12,500	\$10,000

Brainstorming Sessions:

Live, Small Group (full day)	\$15000	\$12,500
Virtual (day rate)	\$5000	\$5000

Tele-Course or WebCast:

Any Size Group (1-3 hours)	\$5000	\$5000
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Travel/Lodging Charges:

All travel/ lodging and meals are in addition to the above charges. Airline and hotel charges are invoiced at our cost.

- Domestic U.S. flights: unrestricted, business class tickets
- International flights: unrestricted, business class tickets

Quantity/Non-Profit Discounts:

A discount will be calculated for multiple talks and non-profit organizations.

Extended Travel Surcharge:

Any speaking destination that requires traveling on the day before the session **and** the day after the session will be assessed a travel surcharge.

Book Sales:

Special conference pricing on copies of What a Great Idea! 2.0 is available.

Audio/Video:

You are welcome to audio and video record presentations for in-house use.

Workshop Date Confirmation:

We do not require a deposit. However, if you need to change the date or cancel the workshop, we require ninety days notice or a 33% workshop fee plus nonrefundable costs will be charged. The full workshop fee and any nonrefundable costs will be charged for a cancellation that occurs within thirty days of the scheduled workshop.

To Schedule a Talk:

Phone: 434-296-6138 or email: [Chic Thompson](mailto:Chic.Thompson@whatagreatidea.com)

